

Evenchise Business Concept

Online Digital Bookstore Business

**Business Information
&
Business Guidance**

Prospect - eBook Biz Outlook



www.YourEBookstore.com

Version 12
15 March 2024

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PROSPECT - EBOOK BIZ OUTLOOK

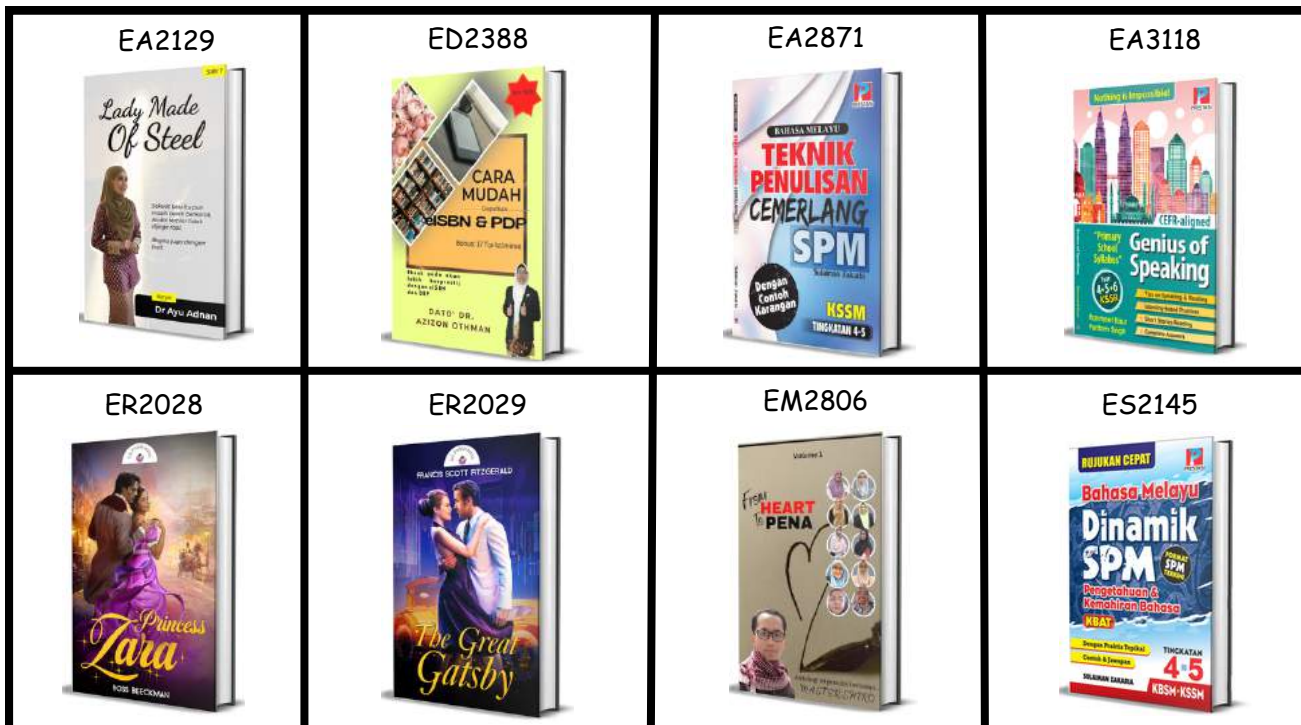
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1. NEW BIZ CONCEPT - EVENCHISE

Instant Online Digital Bookstore Biz
C/w 3000++ Ebooks in Various Categories

www.intouchebook.com



Save 50% buying Ebooks for own reading
Earn 50% incentive for all Ebook Sales

2. EBOOK INCENTIVE AND WITHDRAWALS SOP

Incentive

A. EBook Sales Incentive - Admin book

1. Author - 25%
2. Bookstore - 50%
3. Evenchise Partner - 10%
4. Author Introducer - 5%
5. Platform & Country Rep - 10%

B. Royalty Incentive

30% of Based on Payout Amount Venchise USD500

Eg. Royalty Incentive Venchise - USD150

Withdrawal SOP

1. Minimum Request is USD100. Multiple of USD100
2. Admin / TT / Bank Charges - USD20
3. Payment Request Period - 1st - 10th
4. Payment Date Period- 16th - 31st
5. Payout accordingly to Our Fixed Currency Rate
6. Personal Information Completion
7. Bank Detail Completion

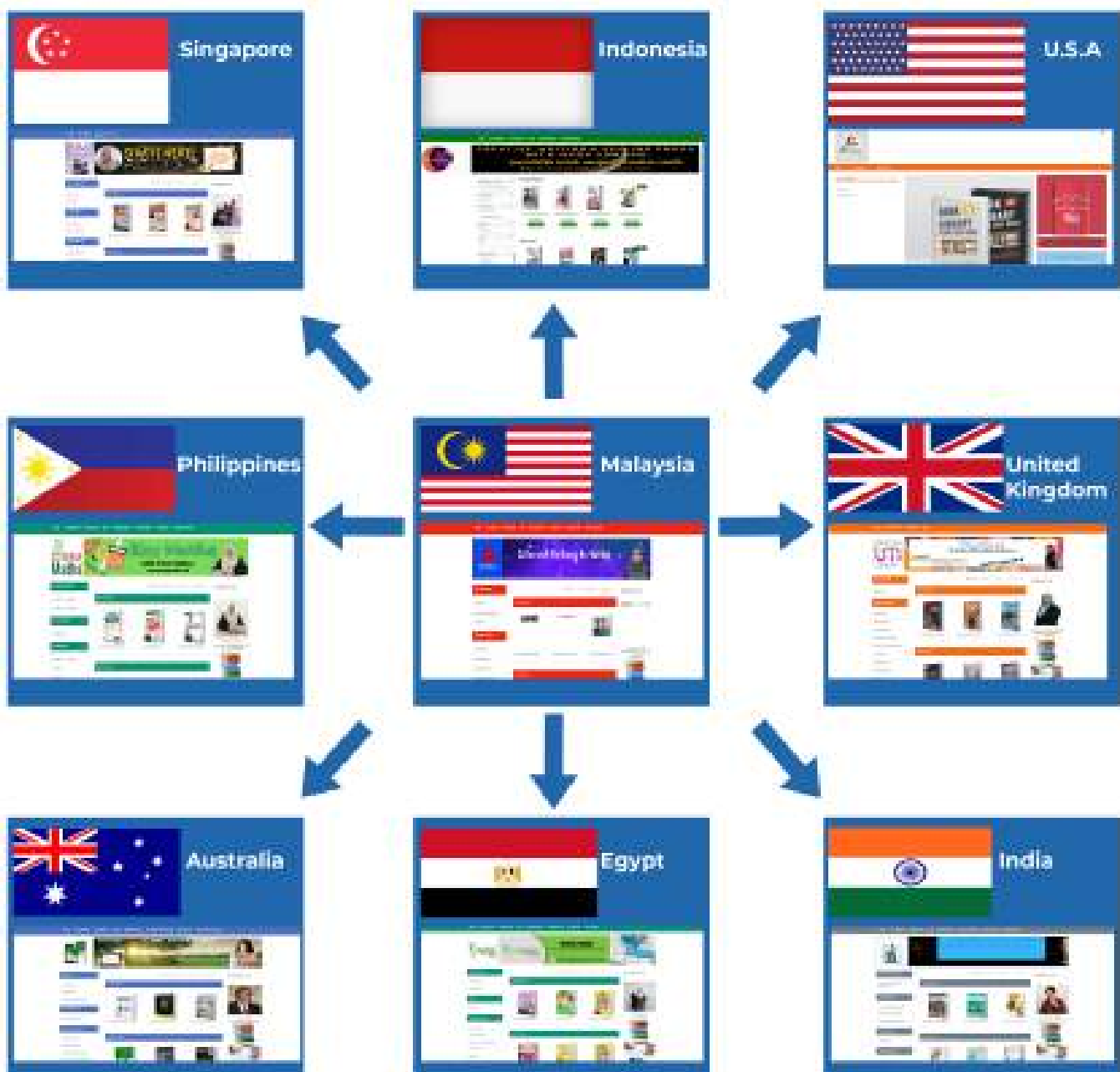
3. OUR MISSION AND VISION

EVENCHISE BUSINESS CONCEPT ONLINE DIGITAL BOOKSTORE BUSINESS

Our Mission & Vision

To Provide & Nurture Digital Entrepreneurs with
Online Digital Bookstore Business

Everyone Can Own a Digital Bookstore Biz !!



Now - Everyone can own an Online Bookstore!!

4. EBOOK OVERVIEW - EBOOK DEFINITION, MARKET SIZE AND FUTURE OUTLOOK

Ebook - An ebook, is a digital publication that can be read on a computer, tablet, or smartphone.

Market Size

1. Global Market - USD 38 Billions
2. USA - USD 120 Billons
3. Singapore - USD 40 Millions
4. Indonesia - USD 39 Millions
5. Malaysia - USD 12 Millions



Jumlah 4,987,401



Jumlah 416,743

Malaysia Education Population

- (Primary & Secondary school)

**Potential - 416,743 teachers
can be your Partners !!**

Encourage them to convert their materials to ebook so student Pass exams

5. PHYSICAL BOOK VS EBOOK

WHY EBOOK?

1. Eco-Friendly
2. Almost No Cost
3. Can Update Anytime
4. No Hassle of Physical Delivery
5. Carry & Read Anytime Anywhere

Pioneer Biz for New Entrepreneurs

6. NEWSPAPER CUTTING



Like 2.5m Follow @MailOnline DailyMail Wednesday, Mar

MailOnline

Home News | U.S. | Sport | TV&Showbiz | Australia | Femal | Health | Science | Mone
Latest headlines | You mag | Event | Books | Promos | Rewards | Mail Shopping | Bingo | Horoscopes | Pro

How you can make a million writing your own e-book

By ANDREW WILSON (the author hoping to sell a million of his own)
UPDATED: 21:37 GMT, 24 September 2011

Share Twitter Pinterest Google+ Email

100 View commen

Got a book in you? Forget rejection letters or 'vanity' operations – in today's golden age of e-readers, you can just e-publish and be damned

'We're down, but we're not out,' my agent said. It was the lowest point of my professional life. She was referring to the rejections she had received for my second novel, *The Gift Of Death*, written under the name Sam Ripley. When she first sent out the book – a fast-paced thriller featuring a former forensic artist living in Los Angeles – she had been full of enthusiasm.



BH 10 #evenchise #e-bookstore
Berita Harian

Kedai ebuku tambah pendapatan suri rumah



The newspaper clipping shows a group of people holding certificates, similar to the photo in the top left. The headline reads 'Kedai ebuku tambah pendapatan suri rumah'. The background of the clipping shows the 'BH 10' logo and the text '#evenchise #e-bookstore'.

UK world sport football opinion culture economy lifestyle fashion environment tech more
culture > books art & design stage classical film tv & radio music games

Publishing Amanda Hocking, the writer who made millions by self-publishing online

A couple of years ago, Amanda Hocking needed to raise a few hundred dollars so, in desperation, made her unpublished novel available on the Kindle. She has since sold over 1.5m books and, in the process, changed publishing forever

id Pilkington
@idpilkington
Thursday 12 January 2012 20:00 GMT

108 Shares 325 Comments

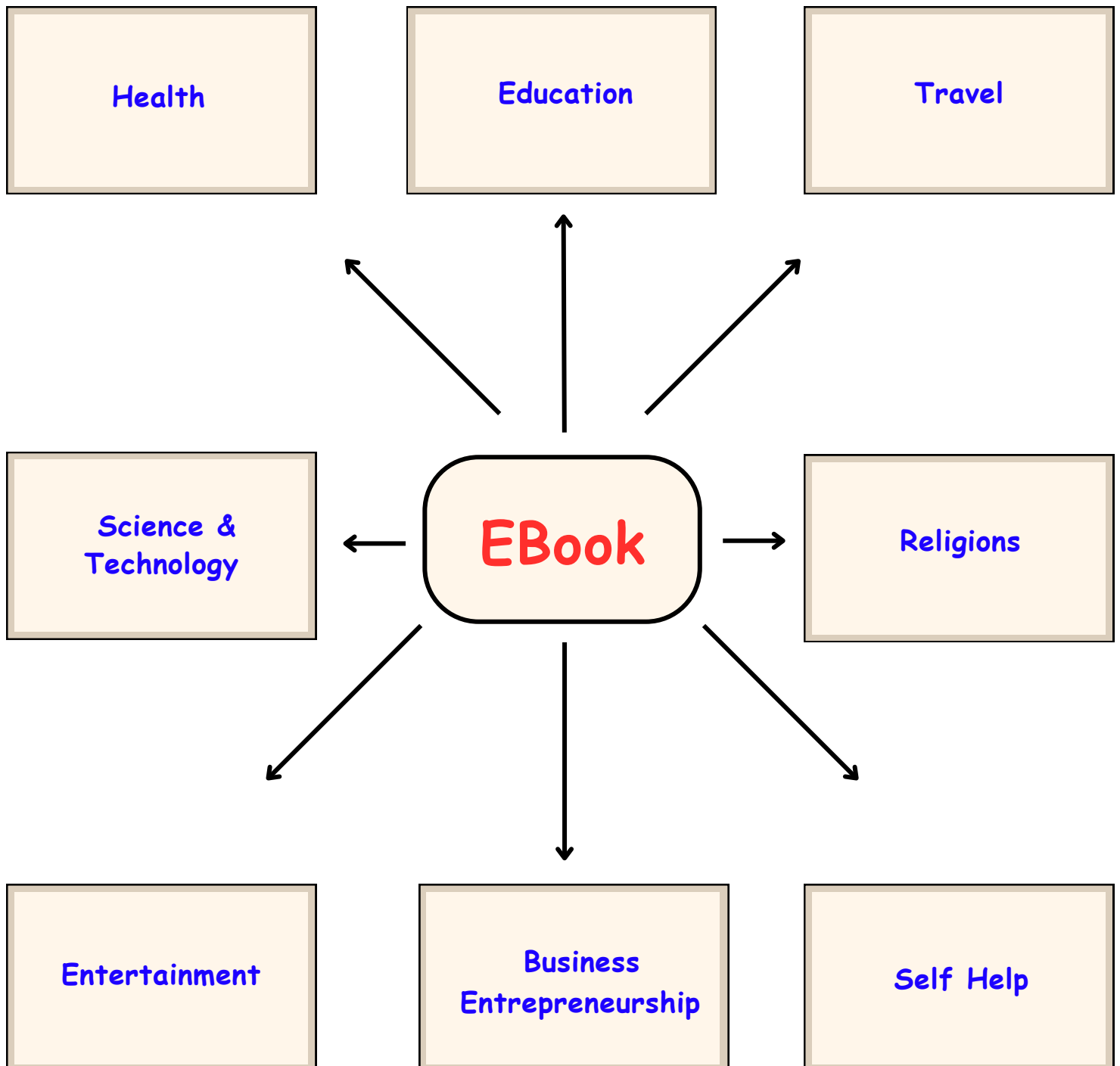


Amanda Hocking: 'I didn't have a lot of hope invested in ebook.' Photograph: C...

When historians come to write about the digital transition engulfing the book-publishing world, they will almost certainly mention Amanda Hocking, writer of paranormal fiction who in the...

7. TYPES OF EBOOK INDUSTRIES

Ebooks can be produced in a wide range of industries and subject areas.



8. EBOOK OBJECTIVE

A. Make \$\$\$ From Selling Books.

- Your Own Ebooks or Other Author Ebooks

Information

1. The Ebook TITLE is the Market Size !!!

Eg. Title - How to cure Breast Cancer

Target Market

- Breast Cancer Victims WorldWide in Millions

B. Ebook Helps you the Make \$\$\$\$ (Indirect \$\$)

1. Personal Branding or Business Branding

- Project Expertise with Authority in your Field

2. Capture Database for Future Marketing

9. TYPES OF EBOOKS

We have 2 types of Ebooks in Bookstore

A. Admin Book - Centralised Ebooks

Have over 3000++ Ebooks in Various Categories

If you are an Author

- Request your EBook as Admin Centralised Ebook
- It will be available in 500++ Partners Bookstore

Benefits

- Over 500++ Partners might Sell your Ebooks

B. MyEbooks - Self Publish Ebook

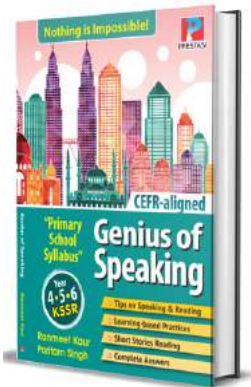
1. Only available in your Bookstore
2. To give FREE to Capture Database !!!
3. Instant Publisher - Invite Authors to put Ebooks in your Online Digital Bookstore

Be a Publisher for Yourself and Other Authors

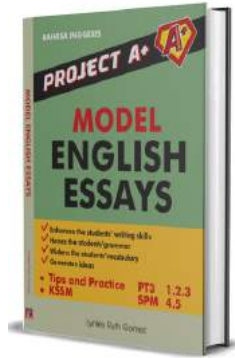
9. TYPES OF EBOOKS

LIVE ADMIN EBOOKS (EDUCATION)

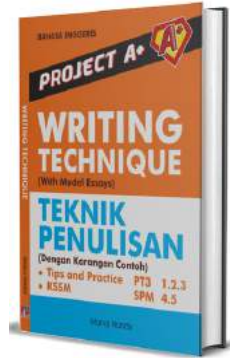
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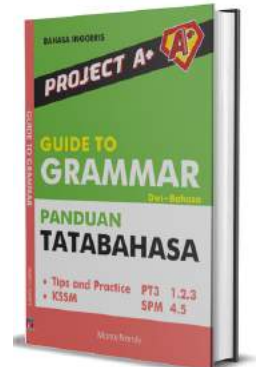
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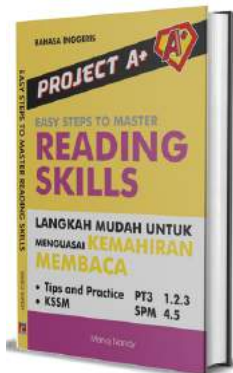
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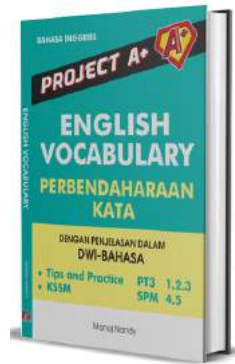
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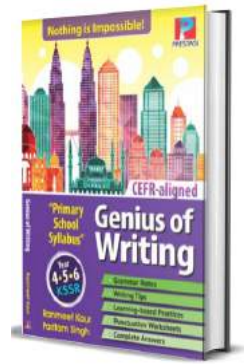
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EA3033



EA2964



EA2871



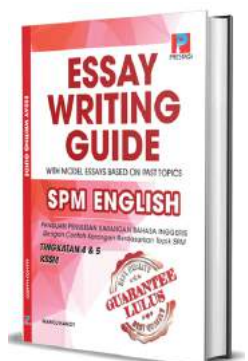
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EA2783



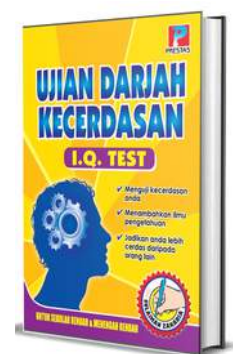
EA2869



EP2066



EP2065



EA2789



EA2787



9. TYPES OF EBOOKS

LIVE ADMIN EBOOKS (FICTION ENTERTAINMENT)

EG2021



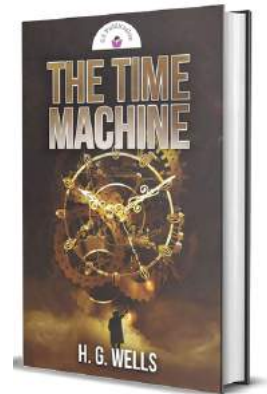
EG2019



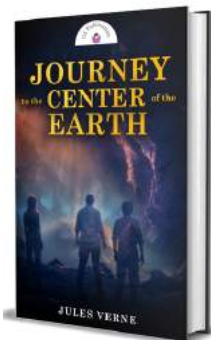
EG2020



EG2018



EG2016



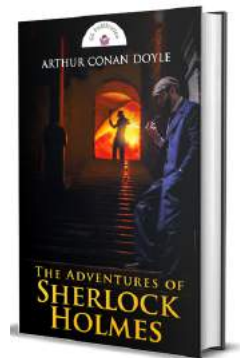
EG2013



EG2006



EA2004



EG2005



ER2039



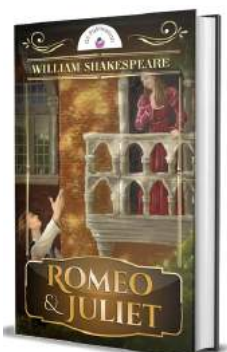
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ER2028



ER2026



ER2027



EH2042



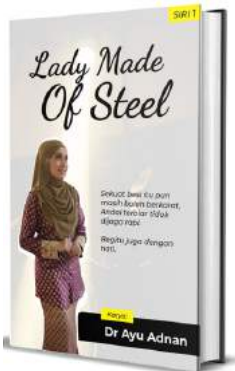
EH2041



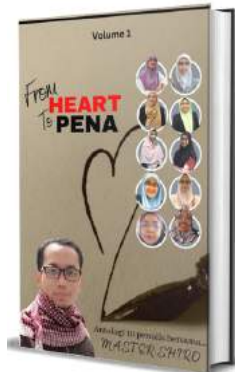
9. TYPES OF EBOOKS

LIVE ADMIN EBOOKS (PERSONAL STORIES)

EA2129



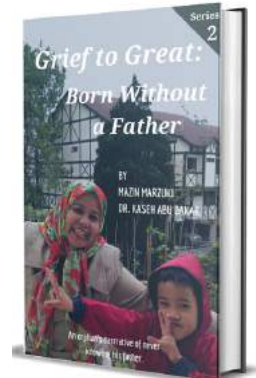
EM2806



EA3097



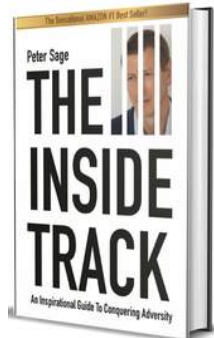
ED2172



EA2651



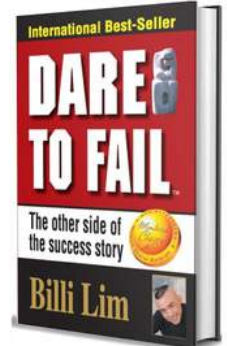
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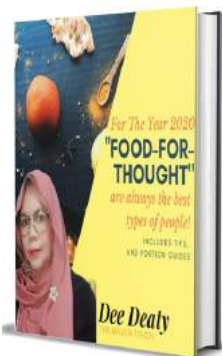
ER1150



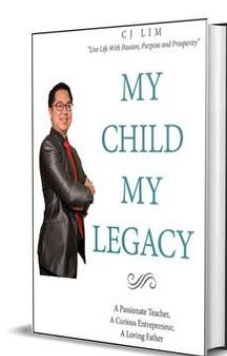
EB2024



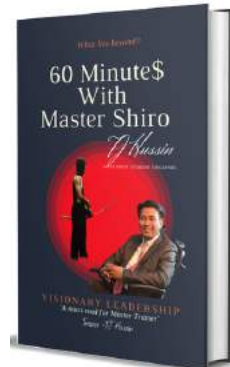
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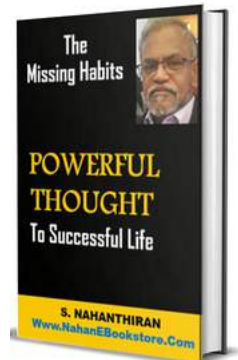
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EA2657



EA2043



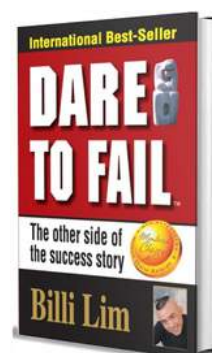
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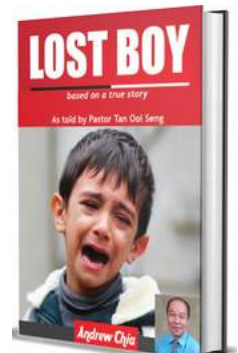
ED2064



EB2024



EA2008



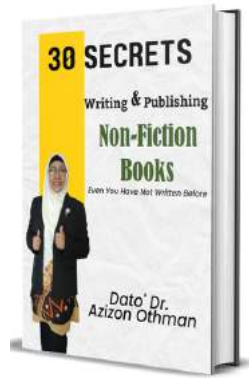
9. TYPES OF EBOOKS

LIVE ADMIN EBOOKS (WRITER TOOLS)

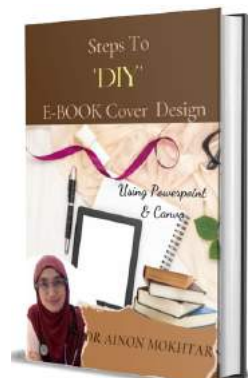
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ED2391



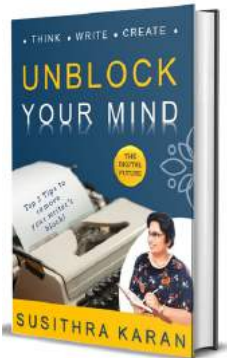
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EA3094



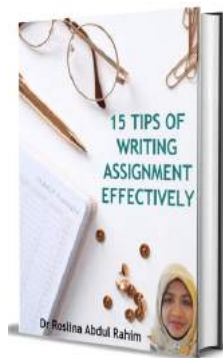
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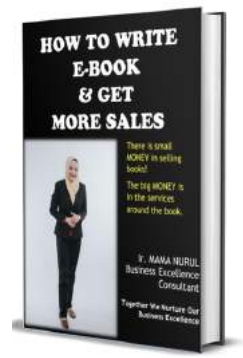
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EA2168



EA2156



ED2406



EN2167



ED2350



ED2195



EN2103



ER2068



ED2157



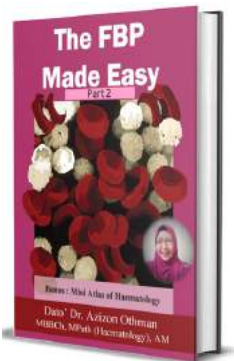
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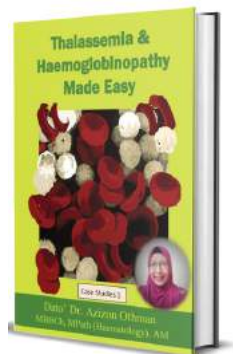
9. TYPES OF EBOOKS

LIVE ADMIN EBOOKS (DOCTOR & SPECIALIZED SKILLS)

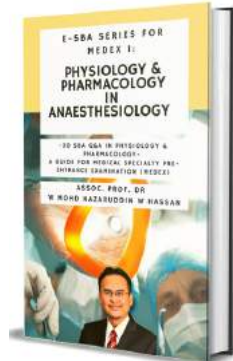
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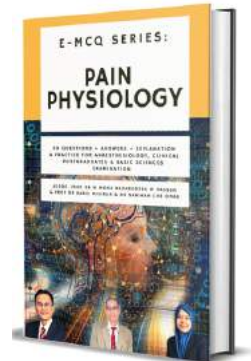
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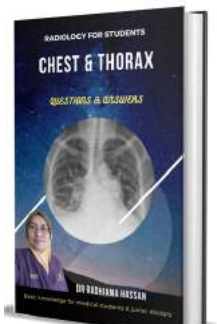
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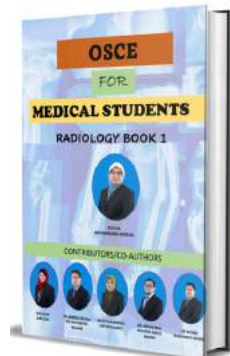
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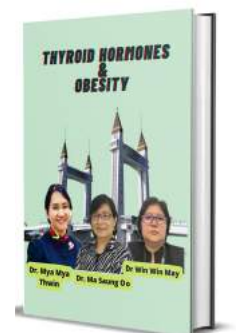
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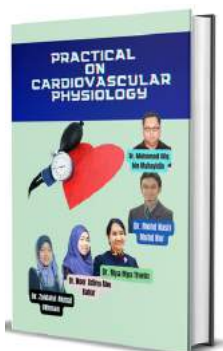
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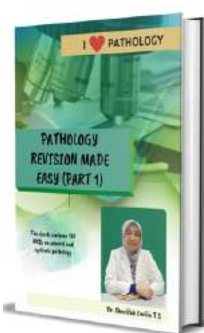
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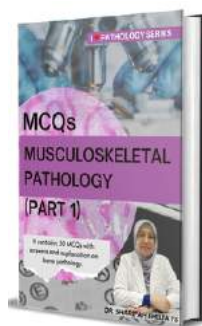
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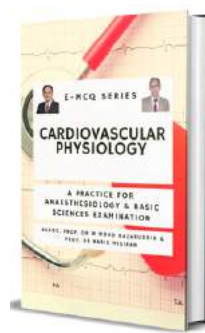
EA2781



ED2114



ED2111



ED2096



10. DESIGN TEMPLATES - 7 DESIGN 5 COLORS

Ebook Templates Design 1 : Set up your top menu with your own buttons as the priority. [with Banner and Logo]



SAVE

EBook Template Design 2 :



SAVE

EBook Template Design 4 :



SAVE

EBook Template Design 5 :



SAVE

10. DESIGN TEMPLATES - 7 DESIGN 5 COLORS

www.intouchebook.com

The screenshot shows the Intouchebook.com website with a blue header and navigation menu. The main content area features a large banner for 'Suri Master Ebook Siri 1 & 2' with a woman's portrait. Below the banner is a 'FEATURE BUY' section with three book covers: 'TULIS EBOOK GUNA POWER POINT', 'ASAS PENELITIAN PENDIDIKAN', and '7 CARA Kenali Abjad Rusia'. A sidebar on the left contains 'MODULE EBOOKS' and 'MOTIVATION EBOOKS' sections. A 'CONTACT US' section on the right includes a photo of Nurul Ashidah SS and her contact information: shidaum@gmail.com.

www.Sehaebook.com

The screenshot shows the Sehaebook.com website with a green header and navigation menu. The main content area features a large banner with a tablet and a cup of coffee. Below the banner is a 'FEATURE BUY' section with three book covers: 'Resipi & Tip Masakan Dar...', '3 Aktiviti Riadah Menarik...', and 'Formula Close Sales Dengan PANTAS'. A sidebar on the left contains 'MY CATEGORY' and 'ENGLISH WRITER' sections. A 'CONTACT US' section on the right includes a photo of Wan Shekha and her contact information: wan_shekha@hotmail.com and +60108429876.

10. DESIGN TEMPLATES - 7 DESIGN 5 COLORS

www.iAstorebookstore.com

The screenshot shows a website design for iAstorebookstore.com. The top navigation bar includes 'HOME', 'FEATUREBUY', and 'BESTSELLER'. A prominent banner features the text 'Purchase eBook by SMS, Delivery by eMail' and 'Pioneer eBook Since Powered by SMS Technology', accompanied by an image of a woman reading on a tablet. Below the banner, there is a section for 'IAUTHORCLUB MEMBER' with a list of authors: Aaron Solomon, Ambran Abu Bakar, Andrew Chia, Anthony Sabastian, Catherine Ng, CJ Lim, Dr Farizah Hairf, Matt IQ, Mrs Jagjeet Singh, Prof Dr Jayati Roy, and Raja Sekaran. To the right, the 'FEATURE PRODUCT' section displays four eBooks with their covers and prices: 'My Child, My Legacy' (USD 4.99), 'GOD'S LOVE FOR ME' (USD 3.75), 'HOW TO START A PROFITABLE HOME BUSINESS FOR BEGINNERS' (USD 5.99), and 'CHANGE YOUR FINANCIAL FUTURE NOW!' (USD 7.00). Each product has a 'More Details' button.

www.drImosacademy.com

The screenshot shows a website design for drImosacademy.com. The top navigation bar includes 'HOME', 'FEATUREBUY', 'BESTSELLER', 'FREE', 'NEWRELEASES', 'ACHIEVEMENT OF LMOS', 'TULIS TERBIT EBOOK', and 'MOTIVASI LMOS'. A large banner features the 'LMOS' logo with the tagline 'LADY MADE OF STEEL' and 'Your writing expert!', along with the text 'ONE STOP WORLDWIDE CENTER' over a globe background. Below the banner, there is a 'MY CATEGORY' sidebar with options like 'Aishah Mahat', 'MY Books', 'SUPEREBOOKS', 'Recommended Ebooks', and 'ENGLISH WRITER'. The main content area is titled 'FEATURE BUY' and displays three eBooks: '10 Panduan Ibu Hamil & ...', 'PUASA RAMADAN MEMBE...', and 'Cinta Ramadan'. A 'CONTACT US' sidebar on the right provides contact information for DrAyu LMOS, including an email address (drayulmos@gmail.com) and a phone number (60134616737).

11. BOOK FEATURES HIGHLIGHTS

Bookstore Features Highlights:

1. Social Media | Click Sharing

2. Multiple Design Templates
7 Design - 5 Colours

3. **Book Password Protection and Preveiw**
Realtme Generated - Mobile No + Name

4. Global Payment Gateway
Credit Card / Online Banking / MWallet

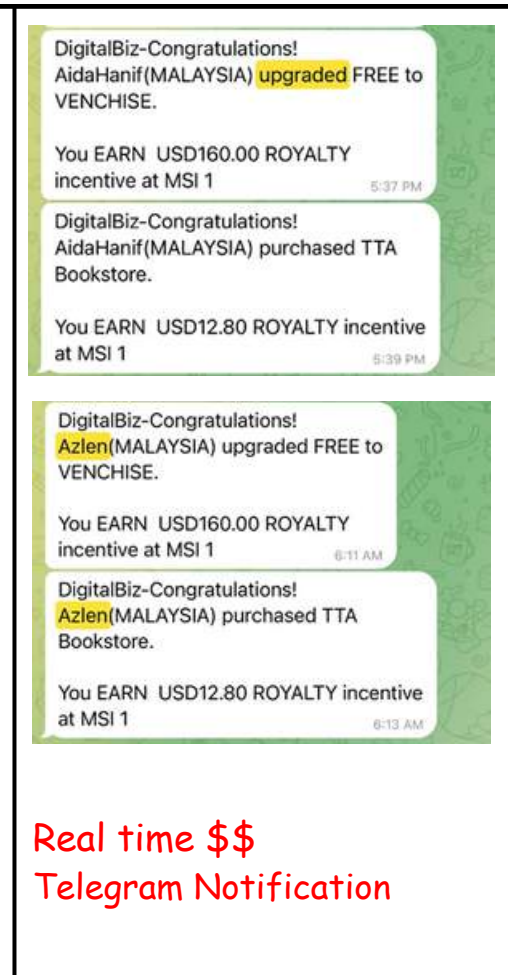
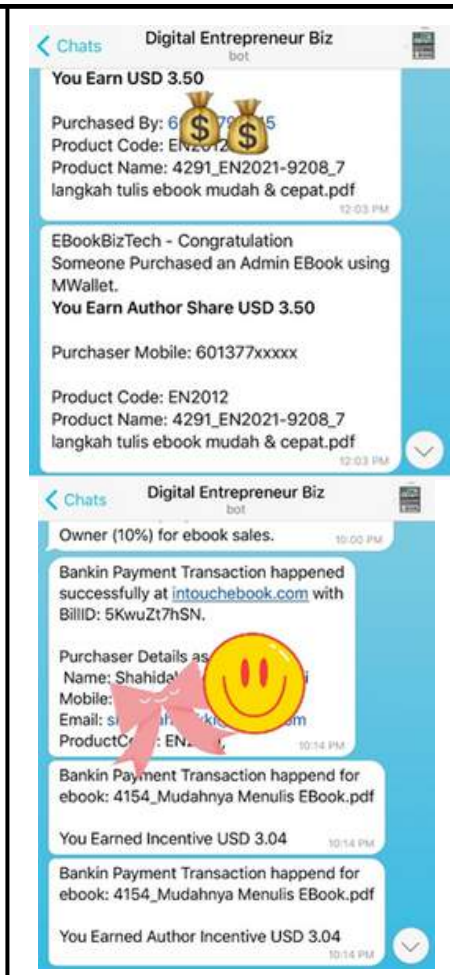
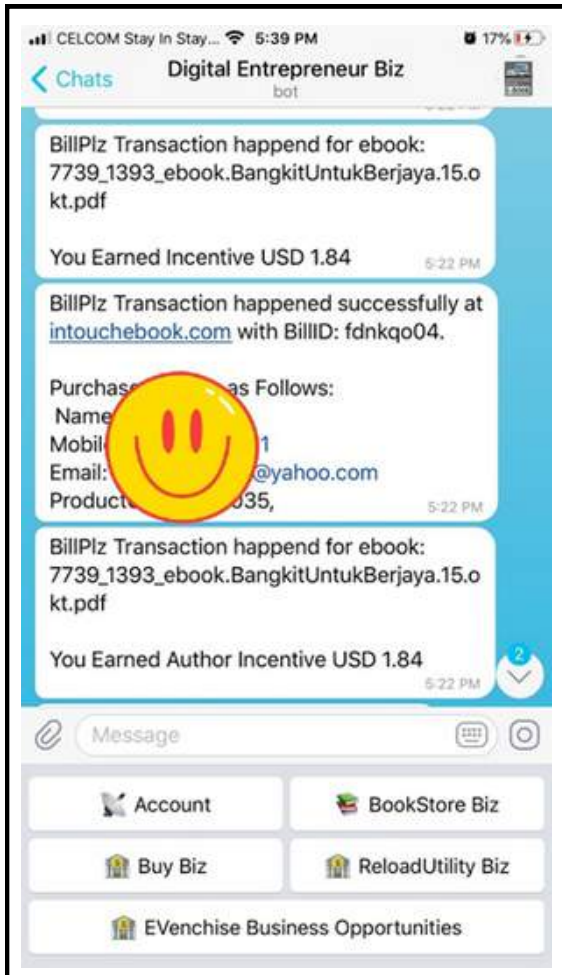
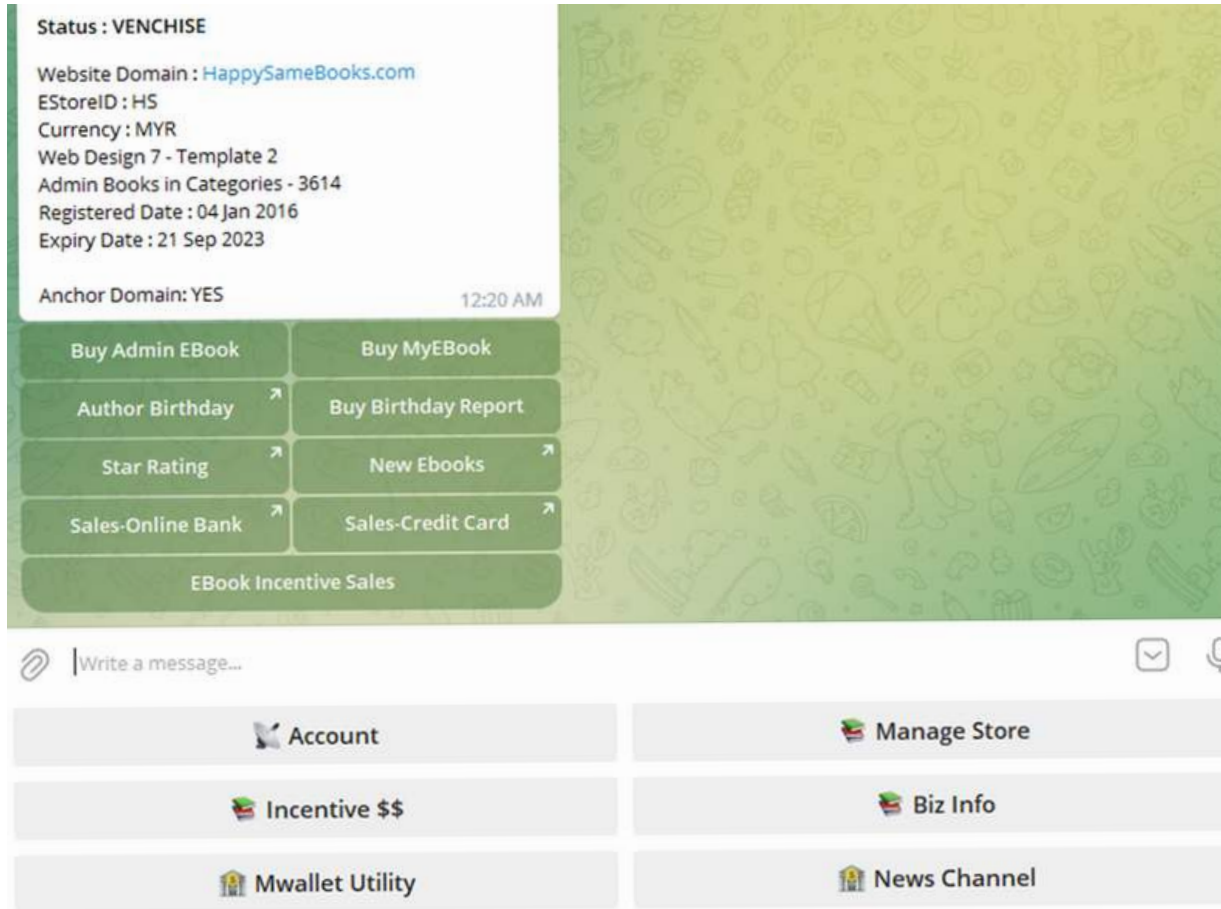
5. Customer Database - Future Marketing
Mobile No and Email



RealTime \$\$ Notification Via Telegram Bot

11. BOOK FEATURES

1-Touch Telegram Bot- Easy to Manage Bookstore



11. BOOK FEATURES

Web-Based BookStore Management



Profile



Login ID
EB60162531066

Website Statistics

Monthly Web Statistics

Shown for the last six months



Month	Statistics
Jan-2023	57
May-2023	106
Apr-2023	85
Mar-2023	76
Feb-2023	57
Jan-2023	106


My Home Page Settings


Select the links to appear at the top most row at the Website.

Select Top Row Links: Home Contact Us Google Translator eVendor Login Book Review

Select the menu items below to appear a the Website.

Select Top Menu Links: Home FeatureBuy BestSeller Free NewReleases

Selected Logo: 

Selected Banner: 

eBooks
Everyone wants one

SAVE WEB PAGE SETTINGS

12. WHY START ONLINE BOOKSTORE BIZ?

10 PERFECT REASONS

<p>1. Huge Market</p> <p>USD38 Billions by 2026</p>	<p>6. Be a Pioneer</p> <p>First Mover Advantage</p>
<p>2. Homebased Biz</p> <p>Biz Anytime Anywhere</p>	<p>7. Potential Residual \$\$\$</p> <p>Build Customer Database</p>
<p>3. Instant Biz Start-up</p> <p>Built-in Evenchise System</p>	<p>8. Digital Product</p> <p>Environment Friendly</p>
<p>4. EBooks-Education Biz</p> <ul style="list-style-type: none">- SkillSet & Knowledge- Market Biz - All industries	<p>9. 3000++ Ebooks from Various Categories by Authors</p> <ul style="list-style-type: none">- Able to sell other Author EBook- Weekly New Admin EBooks
<p>5. Highly Affordable Biz</p> <p>As low as USD 0.80/day!!</p>	<p>10. Own Bookstore Banding</p> <p>www.YouBookstore.com</p>

13. ENTREPRENEUR | EMPLOYEES

ENTREPRENEURS - READY MARKET - MAKE \$\$\$ FOR SURE

Leaders	Celebrities
Influencers	Associations
School Teachers	Tuition Centre
Tertiary Lecturers	Trainers & Speakers
Institutes & Universities	Companies - FREE EBook

**Eg University Lecturer - EBook for Passing Exams
300 Students X USD6 EBook - USD1,800**

Employees

1. - No Follower. Only Friends
2. - Capital Return - No Problem
- Proven Method 1 - Asking for Support!!

14. AUTHOR - WHY JOIN?

Why Author must have a Bookstore?

1. Save Time and \$\$\$. Automatic Payment
Customer Database - LongTerm Markerting
2. **Book Password Protection** and Preveiw
Realtime Generated - Mobile No + Name
3. Show Off Marketing
Help Authors sell their Ebooks
4. More Bookstores Partners 500++
Perhaps can help you to market your ebooks
5. Build Affiliate Partnership
- 10% Royalty on Ebook Sales

15. RETURN OF INVESTMENT (ROI) - PROVEN METHOD

There are many ways to market Online Digital Bookstore to Sell Ebooks depending on your own Marketing Budgets.

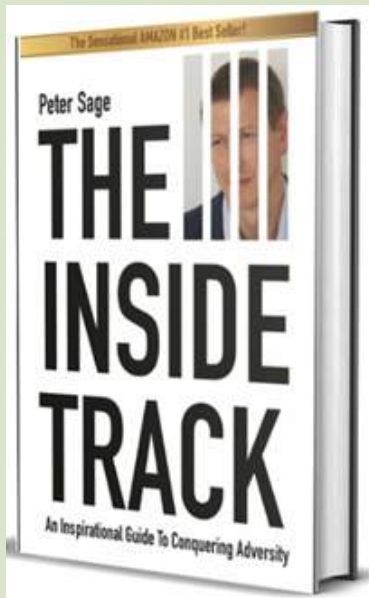
Proven Method 1 - Asking For Support!!

Proven Marketing Method to easily earn ONETIME \$\$ - USD100- USD800

Important Question

1. How many Friends will support you when you ask for support by launching your Biz if only it cost them USD8 only ?
2. Will you support your friend Biz if they ask for support for their product at USD8 ?

Official Launching WWW.YourBookstore.Com



EP2003

Price - USD10

Hi Good Friends

I am launching my Official Online Digital Bookstore.

Hope you can **support me** by being my 1st 100 Customers. I recommend this EBook for your Reading. I am sure you will enjoy it.

You can purchase via my Online Digital Bookstore or Bank-In to Me and I will purchase on your behalf.

**Thank you Very Much for your Support
HIGHLY Appreciated**

Ahmad Zaki
+6012 3888 999

Gross Sales - If Ebook price USD8

1. 50 Sales - $50 \times \text{USD8} = \text{USD400}$
2. 100 Sales - $100 \times \text{USD8} = \text{USD800}$

16.THINK BIG !!! START RIGHT !! - TESTIMONIAL

TOP INCOME EARNERS D'FRANCHISEE ROYALTY INCENTIVE



Ramiah Hamad
>USD 9100



Dr. Norra Harun
>USD 7800



Nurul Ashida Johari
>USD 7200



Dr. Intan Idiana Hassan
>USD 7100



Dr. Mazeni
>USD 5400



**WITHIN 2 WEEKS SALES:
USD 500 (RM 2000)**

* I do not know much about our (MSGA) competition, but coming from technology background, I personally feel our sifus, Mr. Sam and Master Shio have come out with a brilliant architecture at a very affordable price to accomodate all level of writers and bussiness owners.

Lets put our positive energy in building the empire as one team and move and shake things rather than procrastinating about the competition out there.

Once we are on board a bullet train, we will leave behind negative baggages and noises so far behind because we are too busy building the team and touching peoples lives in a unique way with extraordinary system.

Bismillah and Godspeed.



Ambran Abu Bakar
Chairman & Founder
SCAVAI Alliance Pte Ltd
President iAuthor Club

PROVEN EBOOK SALES TOP 5 INCOME EARNER EBOOK SALES



FARAH AIMI MOHD KUDZI
USD 7300



NURUL ASHIDA JOHARI
USD 6000



DR. SYAIDATUN NAZIRAH
USD 5300



DR. INTAN IDIANA HASSAN
USD 4500



DR. AYU LMOS
USD 4200

17. BUSINESS OPPORTUNITY NO 1 - MARKET EVENCHISE BIZ

Business Opportunity No 1 - Make \$\$ Selling Ebooks

- A. Make \$\$ Selling EBook Biz (Build Affiliate Partners Network)
- B. Make \$\$ Selling Ebooks

Think Big - Start Right

No.	Description	Venchise
	Package - Effective 1st March 2024 Now Promotion 50%	USD1400 USD700 RM2,800 SGD1,200 RP12M
1.	Own Domain Branding	YES
2.	Upload Own EBook-Max	Umlimited
3.	Upload Admin EBook-Max	Umlimited
4.	My EBook -Appear at Own Bookstore	75%
5.	Royalty \$\$ (Based on Payout USD500)	30% (USD150)
6.	Royalty EBook Sales \$\$ by Partner Bookstore	10%
7.	Partner Cum Author Author Introducer	5%

Note - Yearly Renewal - USD120 inclusive Domain.

17. BUSINESS OPPORTUNITY NO 1 - POTENTIAL INCOMES

A. EBook Sales - 50% Ebook Incentive

Ebooks Sales - Estimate			
No.	Ebook/ Month	Average Ebook Price	Total Sales
1.	30	USD 5	USD 150
2.	50	USD 5	USD 250
3.	100	USD 5	USD 500
4.	150	USD 5	USD 750
5.	200	USD 5	USD 1000

B. Direct Partner Ebooks Sale - 10% Incentive

10% Residual Ebook Sales by Partners					
No.	Partners	EBooks/ Month	EBook Price	Total Sales	10% Residual \$\$
1.	10	100	USD 3	USD 3,000	USD 300
2.	20	100	USD 3	USD 6,000	USD 600
3.	30	100	USD 3	USD 9,000	USD 900
4.	40	100	USD 3	USD 12,000	USD 1,200
5.	50	100	USD 3	USD 15,000	USD 1,500

Note - Above is Gross. Need to take account on Merchant and Service Charge

Disclaimer : As with any business, results vary from person to person and will be based your individual capacity, business experience, expertise, effort, commitment, motivation, and level of desire.

17. BUSINESS OPPORTUNITY NO 1 - POTENTIAL INCOMES

C. Build Partnership 30% Royalty Incentive Direct Partnership Incentive

No.	Partners	Incentive	Total\$\$
1.	5	USD 150	USD 750
2.	10	USD 150	USD 1,500
3.	20	USD 150	USD 3,000
4.	50	USD 150	USD 7,000
5.	100	USD 150	USD 15,000

*All Digital Product- Eligible for Upto Msi8
- Compulsory Purchase to be eligible

18. BUSINESS OPPORTUNITY NO 2 - MAKE \$\$ SELLING EBOOKS

Business Opportunity No 2 - Make \$\$ Selling Ebooks

Make Money \$\$\$\$- Selling Ebooks (Own EBook or Other Authors)

Think Small - Start Small

No.	Description	International
	Package - Effective 1st Jan 2024	USD800
	Now Promotion 50%	USD400 RM1,600 SGD600 RP7M
1.	Own Domain Branding	YES
2.	Upload Own EBook-Max	50
3.	Upload Admin EBook-Max	50
4.	My EBook -Appear at Own Bookstore	60%

Note - Yearly Renewal - USD120 inclusive Domain.

18. BUSINESS OPPORTUNITY NO 2 - POTENTIAL INCOMES

EBOOK Sales

1. Bookstore Incentive - 50%

2. Author Incentive - 25%

Potential Income Ebooks Sale - 50% Incentive**

Ebooks Sales - Estimate			
No.	Ebook/ Month	Average Ebook Price	Total Sales
1.	30	USD 5	USD 150
2.	50	USD 5	USD 250
3.	100	USD 5	USD 500
4.	150	USD 5	USD 750
5.	200	USD 5	USD 1000

ROI Based on your Capability

NO PROBLEM - Ask for Support

19. BUSINESS PACKAGE SELECTION

Think Big - Start Right

Venchise Package

Incentive \$\$ EBooks

1. Selling EBooks - 50%
2. Author - 25%
3. EBooks Royalty - 10%
4. Author Introducer - 5%

Incentive \$\$ Affiliate Partners

1. Sell Ebooks Biz - 30 % **(USD150)**
2. MSi 2-8 - 2% **(USD10)**

ROI

A. 4 Venchise Partners Only
 $USD150 \times 5 = USD750$

OR

B. 200 Ebooks at USD8 Each
 $USD8 \times 200 = USD1600$

50% - USD800

C . COMBINATION

Think Small - Start Small

International Package

Incentive \$\$ EBooks

1. Selling EBooks - 50%
2. Author - 25%

ROI

A. 100 Ebooks at USD8 Each
 $USD8 \times 100 = USD800$

50% - USD400

Note - Above exclude Tax and Payment Gateway Charges. For easy explanation Only

20. WHY JOIN NOW?

5 Simple Reasons to Join Now !!!

1. Selling Bookstore Biz
No Competitor - Market Size Huge
2. Own Branded Bookstore
Pioneer Concept on Evenchise Biz
3. Affordable Online Biz
Low Start up and Maintenance
4. Long Term Biz
Ebooks Involve All Type Of Industries

**5. Limited Time Promotion !!!
Upto 50% Off Normal Price**

**ROI Based on your Capability
NO PROBLEM - Ask for Support**

